

## Purpose and Mission

*(Through the lens of Hortencio Werneck)*

**The Mission: The Immortalization of the Gesture** For **Hortencio Werneck**, the artist **Horten's** mission transcends mere aesthetic creation. It lies in the urgency of converting the ephemeral into the eternal. Following the rupture of 1992, the central purpose became the **architecture of the record**: ensuring that the creative process — the "soul" of the work — is as preserved and valued as the final result. The mission is to democratize access to the genesis of art, allowing the collector and the reader not only to see the work but to understand the emotional mathematics that sustains it.

**The Purpose: Essence Beyond Matter** The fundamental purpose of this journey is the exploration of dematerialization. In the author's view, **Horten** seeks to simplify the complexity of the world until reaching its geometric and digital essence. Through the **DSG Series**, the purpose reveals itself in the harmony between technological precision and human sensibility. The objective is to offer the observer a sanctuary of order and contemplation in a world saturated with visual noise, utilizing the digital medium to achieve a purity that the physical medium sometimes limits.

